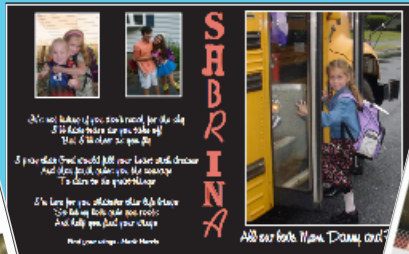
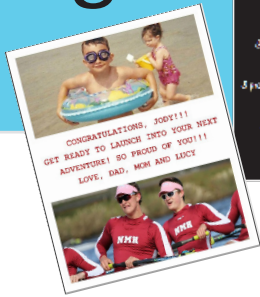


family friend pages

YEARBOOK



Hi senior families! Can you believe that phrase is now you - "senior parents"?!?!? You'll hear from us with important yearbook information a few times this year, but TODAY we are reaching out to you to talk about our FAMILY AD section - one of the highlights of our yearbook for our seniors! Read below for information about purchasing and submitting a space in the yearbook for your soon-to-be LHS grad!

Two ways to order your family message!

Option 1: To pay online & build your ad in one place, visit www.yearbookordercenter.com & enter order number **4219**. Choose Buy a Yearbook Ad. Tech support is **1-877-362-7750** just in case!!!!

Option 2: Not ready to buy & design fully online? How about this option: Just email us the pictures you want us to use and the message you want your ad to say. It's as easy as that! Email the information to us as hwallen@lexingtonma.org and the please send us a check for the proper amount. The check should be made out to "Town of Lexington - Yearbook", and it can be mailed to the school address below. Check out the next page for tips on a great site where you can easily make a high-resolution collage!

Ad Information: Here's the pricing!

Full Page:	Color - \$375
1/2 Page:	Color - \$225
1/4 Page:	Color - \$150
1/8 Page:	Color - \$95

Please purchase your space by December 31, 2020!

SPACE IS SOLD ON A FIRST-COME, FIRST-SERVE BASIS! Mail payment (if using Option #2) to:
 Lexington High School
 Attn: Yearbook Ads
 251 Waltham St.
 Lexington, MA 02421

wish you knew how to **MAKE YOUR OWN AD?** give this a try!

We recommend using a great collage-making website called postermywall.com that allows you to build high resolution collage pages filled with as many pictures as you wish. For \$2.99 you can download a high-res version of your design and simply send it to us! Go to this website and build your design for free; you only buy it if you like it! Give yourself a few minutes to play around with the dragging of photos and the manipulation of text, and you'll be amazed at what you can do. And once you've built the ad that you like, simply pay for the \$2.99 version of it and give that to us!

- 1 Go to www.postermywall.com & click on "Create A Design" on the homescreen.
- 2 On the right, you'll see an option to "Create From Scratch". Choose this!
- 3 Decide what size you would like your ad to be and select the appropriate design type.
Full Page - Select FLYER
Half Page - Select POSTER
Quarter Page - Select FLYER
Eighth Page - Select POSTER
- 4 This step is CRITICAL. Indicate whether your space needs to be horizontal or vertical.
Full Page - Select PORTRAIT
Half Page - Select LANDSCAPE
Quarter Page - Select PORTRAIT
Eighth Page - Select LANDSCAPE

- 5 After you have chosen the orientation of your ad, choose the background color by selecting "Solid Colors". Pick your color and hit "Apply". No need to stress about this color now, you can always change it while you are designing your ad.
- 6 Now you're ready to create. Click on "Photo" or "Text" to add items to your page. You can also choose the "Background" button to change the background color of your ad. Get playing and have fun!
- 7 You'll see a button in the upper right that says "Download". Click this, and choose the \$2.99 option. After you pay, please click "Download JPG File". Download this high-res file and email it to us at hwallen@lexingtonma.org

